

## Ship Bottom Christmas Parade/SNN/Sponsorship Opportunities

All promotional announcements will be on Southern News Network and the day of the parade, live.

### **Platinum Sponsor (\$2,000.00) will receive: Banners in the Parade**

Two weeks of mentions prior to the parade within promotional announcements for the parade.

84 Mentions

Promos will run 6x per day for 14 days beginning on 11/18/18 through 12/1/18

532 Mentions (during rebroadcast)

During the parade, the Platinum Sponsor will receive 4 :15 sec live promotional announcements (Copy to be provided by the sponsor)

226 Mentions

Acknowledgement of the sponsorship both before and after the recorded broadcast. The rebroadcast will run 6x per day for a total of 17 days beginning 12/15/18 to 1/2/19 on SNN Comcast Cable Channel 21. **Parade will run 7/1 to 7/31 2x per day as well!**

**Platinum Sponsor receives a total of 842 Mentions from 11/19/18 to 1/2/19, 7/1/19-7/31/19.**

### **Gold Sponsor (\$1,000.00) will receive: Banners in the Parade**

268 Mentions (during rebroadcast)

During the parade, the Platinum Sponsor will live promotional announcements prior and at the conclusion of the broadcast

370 Mentions

Acknowledgement of the sponsorship during, before and after the recorded broadcast. The rebroadcast will run 6x per day for a total of 17 days beginning 12/15/17 to 1/2/18 on SNN Comcast Cable Channel 21

**Gold Sponsor receives a total of 638 Mentions from 12/15/18 to 1/2/19, 7/1/19-7/31/19.**

### **Silver Sponsor (\$600.00) will receive: Banners in the Parade**

268 Mentions (during rebroadcast)

During the parade, the Silver Sponsor will live promotional announcements during and at the conclusion of the broadcast

224 Mentions

Acknowledgement of the sponsorship during, before and after the recorded broadcast. The rebroadcast will run 6x per day for a total of 17 days beginning 12/15/18 to 1/2/19 on SNN Comcast Cable Channel 21

**Silver Sponsor receives a total of 492 Mentions from 11/19/18 to 1/2/19.**

**Bronze Sponsor (\$300.00) will receive: Banner in the Parade** and mentioned during the parade.

**Other Sponsors (\$25.00 -\$299.00)**

**All Sponsors will be listed in the credits at the end of the parade and in "The Sandpaper" half page "Thank You"**

**For more information, please contact Kathleen Wells at 609-494-2171 X116 or [kwells@shipbottom.org](mailto:kwells@shipbottom.org)**

**Thank you to all of our Sponsors!**