



BOROUGH OF SHIP BOTTOM

GATEWAY TO LONG BEACH ISLAND

1621 Long Beach Boulevard

Ship Bottom, Ocean County, N.J. 08008

(609) 494-2171 Fax (609) 361-8484

Re: Annual Ship Bottom Christmas Parade – 2018

This year will be the 39th Annual Ship Bottom Christmas Parade. Each year the Borough of Ship Bottom continues to hold the parade in order to give back to our community and bring visitors to Ship Bottom. Having everyone here to see the parade puts quite a few people on the Island for not only the day, but the weekend. Since this is the 1st Saturday in December every year, this is an opportunity to extend our season for our merchants.

We offer sponsorship opportunities to help pay for the expenses of the parade, including but not limited to: the commercial floats, bands on the floats, marching bands, televised exposure, banners, posters and mailings. At the very least, you will be listed in our "Thank You" ad in the Sandpaper for helping to sponsor the parade. Visit our site for sponsorship opportunities and to provide your information for advertising.

<https://shipbottom.srsd.net/registration>

You may also decide to participate in the parade by either entering a float or as a walking group. **This year we will have an on-line only registration.**

<https://shipbottom.srsd.net/registration> There is no charge for participation, but in order to be judged you need to be pre-registered by November 26th.

There is a trophy given for the "Overall Winner" that you keep. To put this in your place of business or home, shows that you contributed to the community and were the best of all those that were judged. There will also be cash prizes awarded for 1st, 2nd and 3rd place, given by Maggie O'Neill of Mary Allen Realty.

With your help and participation, we can make this year's parade the best yet.

For more information, go to <http://www.shipbottom.org/> or contact:

Kathleen Wells 609-494-2171 X116 or kwells@shipbottom.org

"WE DO IT BETTER IN SHIP BOTTOM"